



F F E D A

Annual Conference & Trade Show

60th Anniversary

July 14 - 16 • JW Marriott Orlando Bonnet Creek

WELCOME

CELEBRATING 60 YEARS OF FFEDA (1963-2023)

You are invited to participate in the 2023 FFEDA Annual Conference and Trade Show being held July 14 - 16 at the JW Marriott Orlando Bonnet Creek in Orlando, Florida!

FFEDA offers one of the largest and most comprehensive fire equipment trade shows in the Southeast. All Florida fire equipment license holders and permittees and south Georgia fire equipment dealers are invited to attend this important show. This year we are also inviting other state association leaders, fire safety professionals from throughout the state, state regulatory agency leaders and past supporters of FFEDA. Don't miss out on this opportunity to showcase your products to fire protection professionals from throughout the Southeast during our 60th Anniversary Celebration!

Exhibitor and Sponsorship information is enclosed. Sponsorships will help ensure your company is featured in pre-conference materials, onsite and post conference. There are so many sponsorship opportunities to help us celebrate our 60th Anniversary. Become a FFEDA sponsor today to receive these valuable benefits!

To participate in the 2023 FFEDA Annual Conference and Trade Show, please complete the enclosed forms and return to FFEDA by email at lauren@executiveoffice.org, fax (850) 222-3019 or by mail to FFEDA, 325 John Knox Rd, Ste L103, Tallahassee, FL 32303.

2023 FFEDA CHARITY GOLF TOURNAMENT

Friday, July 14 - 8:00 a.m.

Falcon's Fire Golf Club

\$110.00 per person

(Rate includes box lunch, greens fees, cart fees, range balls and bag handling)

The FFEDA Annual Golf Tournament offers suppliers the opportunity to network with fire equipment dealers from throughout the state of Florida. FFEDA has teamed up with The Children's Burn Foundation of Florida to help raise funds for burn victims. All fire professionals are invited to participate. Don't miss out on this opportunity to show off your golf skills, have fun with colleagues and potential clients and support an important charity!

A percentage of proceeds from the FFEDA 2023 Golf Tournament, mulligan sales, and other donations will benefit The Children's Burn Foundation of Florida, Inc.

INFORMATION

2023 SCHEDULE OF EVENTS

Friday, July 14

8:00 a.m. - 1:00 p.m.
FFEDA 60th Anniversary
Charity Golf Tournament
Falcon's Fire Golf Club
*Supporting The Children's
Burn Foundation
of Florida, Inc.*

2:00 p.m. - 6:00 p.m.
Breakout Educational Seminars

6:00 p.m. - 8:00 p.m.
Welcome Reception

Saturday, July 15

8:30 a.m. - 12:00 p.m.
Industry Trade Show and
Continental Breakfast

12:00 p.m. - 2:00 p.m.
Fire Protection
Celebration Luncheon

2:00 p.m. - 6:00 p.m.
Breakout Educational Seminars

7:30 p.m. - 10:00 p.m.
60th Anniversary
Celebration Dinner

EXHIBIT BOOTH FEES:

Member: \$375

Non-Member: \$675

Join us in celebrating our 60th Anniversary at the Trade Show with themed booth decorations, costumes, giveaways, etc.

2023 EXHIBIT BOOTH PACKAGE INCLUDES:

- One (1) 6 ft. draped table for tabletop Exhibit
- One (1) Full Meeting Registration (Additional exhibitor representative registrations will be available at a discounted fee of \$125.00, which will also include lunch on Saturday)
- Recognition in onsite conference program
- Recognition in post conference edition of the Fire Line (**If you would like to bring a larger exhibit than will fit on a tabletop, please notify the FFEDA office and we may be able to reserve a larger exhibit space for you.*)

NAME BADGES:

The exhibitor confirmation packets will contain an onsite Exhibitor Representative Registration Form for exhibitors to use to register all on-site representatives. All individuals on the show floor will be required to have a name badge (both exhibitors and convention registrants). Therefore, it is extremely important to return the form to the FFEDA office by the indicated deadline.

EXHIBITOR SETUP:

Friday, July 14

4:00 p.m. - 6:00 p.m.

Saturday, July 15

7:30 a.m. - 8:30 a.m.

(Trade Show opens at 8:30 a.m.)

TRADE SHOW HALL HOURS:

Saturday, July 15

8:30 a.m. - 12:00 p.m.

Continental Breakfast served in Trade Show Hall

EXHIBITOR BREAKDOWN:

Saturday, July 15

12:00 p.m. - 2:00 p.m.



HOTEL RESERVATIONS

JW Marriott Orlando Bonnet Creek
14900 Chelonia Parkway
Orlando, Florida 32821

Make your hotel reservations directly with the JW Marriott Orlando Bonnet Creek by calling (800) 266-9432. Be sure to mention you are with the Florida Fire Equipment Dealers Association to receive the special reduced room rate of \$189.00, plus \$20.00 Resort Fee. Make your reservations now because after June 22, 2023, the JW Marriott Orlando Bonnet Creek will no longer offer rooms to FFEDA at this reduced rate.

Please note: The association can only reserve a certain number of rooms at the discounted rate. Once the room block is sold out, even if that day is prior to the cutoff date, a higher prevailing room rate will apply. *Make your reservations today!*